

The things I will do when I list your home...

- ❖ Have a professional take photos of the exterior and interior of your home.
- ❖ Professional photographer to take a short video with drone of home to see the entire property. I am one of only a handful of agents that uses video. (When in best interest of seller)
- ❖ Identify any potential problem areas and give you suggestions on how to address them.
- ❖ Recommend specialists (i.e. Professional handymen, carpet cleaning, home staging, etc.)
- ❖ Do a comparative market analysis (CMA) at the time you list your home to be sure there have not been any changes in your market.
- ❖ Be in constant communication with you and answer any questions you may have.
- ❖ Make sure your home is accurately listed on the IMLS and syndicated to *Zillow*, *Trulia*, *Realtor.com* and other important buyer websites.
- ❖ Hold open houses as needed.
- ❖ Create a photo tour of your home.
- ❖ Continue to do up-to-date CMA's on your home making sure the list price is competitive.
- ❖ Follow up with agents that show your home to get feedback on price, condition, etc.
- ❖ Promote at *Good Vibes* staff meetings.
- ❖ Create a professional listing flyer.
- ❖ Create buyer's agent packet with CC&Rs and information about your neighborhood.
- ❖ Post and promote online on *Facebook*.
- ❖ Post and promote online on *Facebook*, *Zillow*, etc. when there is an open house, status change, etc.
- ❖ Communicate with you about the next steps (i.e. home inspection, appraisal, closing, etc.)
- ❖ Keep you up-to-date and give you information in a timely manner.
- ❖ Communicate with the buyer's agent, the Title company, and others as needed.
- ❖ Extended Service Options (Ask me about these amazing services)
- ❖ A successful closing for all!